



## **Porex Surgical Announces Introduction of *ENDURAGen*<sup>™</sup> Collagen Implants for Head and Face Surgery**

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Porex Surgical Inc. (Newnan, GA) announced this week it will introduce *ENDURAGen*<sup>™</sup> Collagen Implants at the American Society of Aesthetic Plastic Surgeons (ASAPS) meeting April 16-21, 2004 in Vancouver, B.C.

*ENDURAGen* Collagen Implants are specifically indicated for soft tissue reinforcement and repair in plastic and reconstructive surgery of the head and face. The tough, moist and flexible biomaterial readily conforms to anatomical shapes and has been used in over 60,000 implantations. *ENDURAGen* Implants provide surgeons with the flexibility to meet their patient's individual requirements. The biomaterial is an acellular cross-linked collagen matrix derived from porcine dermis. It was developed and is manufactured by Tissue Science Laboratories plc (TSL) of Aldershot, UK, utilizing the company's patented biomaterial processing technology.

The 1.0 mm thick implants are supplied sterile in three (3) sizes packaged in double wrapped, heat sealed packets. The product requires no hydration prior to use. After an initial launch, Jeff Williams, Vice President and General Manager of Porex Surgical, has indicated that the company may also offer a 0.5 mm thick sheet.

Franklin Bost, President of Porex Surgical, said: "We have been working in the head and face field for almost 20 years and have a strong distribution network throughout the United States. We believe that *ENDURAGen* Implants are an excellent addition to our portfolio of surgical products."

### **ABOUT POREX SURGICAL INC.**

Porex Surgical is an international business with distribution in North America, Europe and Asia and customers in more than 45 countries. Examples of Porex's specialty surgical products include MEDPOR<sup>®</sup> Biomaterial Implants, TLS and SPG MAX-GLIDE<sup>™</sup> Surgical Drains and SQUEEZE-MARK<sup>®</sup> Surgical Markers for hospitals, clinics and private practices.

For more information about *ENDURAGen* Collagen Implants please contact Porex Surgical at 1-800-521-7321 or visit our website at [www.porexurgical.com](http://www.porexurgical.com).

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