



**Newnan, Georgia – August 28, 2003**

## **John O'Shaughnessy Receives Appointment to Export Council**

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Mr. John O'Shaughnessy, Director of International Marketing and Sales for Porex Surgical, Inc., has received the esteemed honor of an appointment to the North Georgia Export Council by the U.S. Department of Commerce. The Council provides advice to companies interested in exporting and provides feedback to the department on local trade developments.

Mr. O'Shaughnessy has worked closely in recent years with the Department of Commerce (DOC) offering advice or recommendations on specific programs. During his tenure at Porex Surgical, Inc., Mr. O'Shaughnessy has used several DOC programs to help increase awareness and visibility for the company's products among end users, as well as to attract qualified distributors to represent the company in new markets. Mr. O'Shaughnessy states, "The Department of Commerce programs and other conventional tactics used have contributed to the firm's unprecedented export growth, more than doubling international sales over the last four years." Validation of Mr. O'Shaughnessy's hard work and the success of the DOC's programs was notification in June 2001 that Porex Surgical had won the prestigious E-Award, the highest honor from the United States government for American firms that export its products to overseas markets.

Holding a Bachelor of Arts Degree in Economics from State University of New York at Potsdam and a Masters of Business Administration Degree from the Robinson College of Business, Georgia State University, Mr. O'Shaughnessy has been responsible for Porex Surgical's international business since joining the firm four-and-a-half years ago. He has more than six years experience in the medical device industry and more than 15 years of international business experience with positions in sales, marketing, and business development.

In addition to his appointment to the North Georgia Export Council, Mr. O'Shaughnessy has recently been named as managing director of a new operating subsidiary for Porex Surgical located in Munich, Germany. Please join us in congratulating Mr. O'Shaughnessy on his many accomplishments!

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