



Newnan, Georgia – June 27, 2003

New MEDPOR[®] Nasal Radix Implant Is Ideal Shape For A Balanced Profile

The new MEDPOR Nasal Radix Implant, from Porex Surgical Inc, offers the ideal shape to correct a low nasal radix. Because of low radix disproportion, augmentation of the root of the nose is sometimes necessary to obtain a balanced profile when performing a rhinoplasty.

Designed with Dr. Gary Friedman using the human skull as a template, the MEDPOR Nasal Radix Implant provides a good fit into the complex bony contour of the nasal radix to help minimize implant instability or rocking. The implant can be trimmed at the time of surgery to fit the needs of the individual patient.

MEDPOR is a biocompatible porous polyethylene material. The interconnecting, omni-directional pore structure allows for rapid fibrovascular ingrowth and integration of the patient's tissue.

For more information on the MEDPOR Radix Implant please contact Porex Surgical Customer Care at 1-800-521-7321, or visit our website at <http://www.porexurgical.com/>

###

Contact: Darlene Robinson
Communications Manager
Tel: 1-678-479-1610 Fax: 1-678-423-1435
e-mail: darlene.robinson@porex.com

#SPG-1191-062503-01